



Wells Fargo Retail Services

Wells Fargo Home Projects[®] Program

Build a stronger consumer financing program with a partnership that's right for you.

A program designed around you – no matter your needs*

Get in touch with us today and see how we can help you choose a financing solution right for your company's needs.

Ready to work together with Wells Fargo Retail Services?

[Let's connect](#)

Win more contracts while we focus on financing that works

- Flooring
- Siding
- Windows/Doors
- Remodeling
- Roofing
- HVAC

Let's build your business together with our comprehensive program

You and your customers will benefit from greater purchasing power and hands-on support from day one — backed by our legacy of strength and stability.



Competitive plans and terms

We offer you consistent approvals, competitive pricing, and a variety of special financing plans to choose from.



Dedicated relationship managers

Expect relationship-driven service and support you can rely on from our highly collaborative team — just a call or click away.

Innovative, time-saving digital tools



Keep your business running smoothly and ease back office management by making day-to-day transactions easier than ever.

Dependable tools for your business

Wells Fargo Credit Connect

A simple and powerful tool to process your applications and transactions.

- Reduce paperwork and save time with this easy-to-use digital tool
- Process credit applications* and transactions from one place
- Send customers' financial information securely to Wells Fargo

* Not Available in all locations



Marketing support

Drive customer loyalty, repeat purchases, and brand recognition with marketing support and tools provided by our team.



Business reporting

Leverage our on-demand, self-serve reporting tools and merchant summary reports, freeing you up to do what you do best — win contracts.

Partnering with home improvement businesses like yours



Let's work together to expand your business

Ready to enroll with Wells Fargo Retail Services?

[Enroll now](#)

*Minimum financed purchase volume required



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 **Equal Housing Lender**



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